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Ambassador



Ambassador, a West Company, is the industry's leading word-of-mouth marketing technology enabling companies to run referral, affiliate, influencer, partner, and advocate marketing programs on one platform. Trusted by the world's most recognizable brands - like HP, Zillow, and Ria - we help you acquire more of your best customers, faster, by leveraging the power of word-of-mouth.

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Overall Explainer Affiliate Influencer Partner Referral

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Jay Baer

Jay Baer's Convince and Convert is an experienced, highly focused analysis and advisory firm that creates effective, best-in-class digital marketing strategies for the world's most interesting organizations. We use a framework

of four success pathways to show brands how to methodically optimize digital marketing programs to make them remarkable. Led by Jay Baer, a 24-year digital marketing veteran and inductee into the word of mouth marketing hall of fame, Convince and Convert's team of experience strategists work with the world's most interesting brands to double their digital effectiveness.

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vmware

TRANSFORM
NETWORKING
& SECURITY

Transform Networking & Security

VMware's software-based approach is delivering a networking and security platform that enables customers to connect, secure, and operate an end-to-end architecture to deliver services to the application wherever it may land.

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You used to see your enemies coming.

You knew their methods, their tools, where they would attack.

Transform Networking
SecurityVMware's Virtual Cloud
Network - Software FirstVMware CEO Pat
Gelsinger Introduces theSharpen Your Edge with
VMware Virtual CloudVMware NSX
IntroductionVMware NSX Security
and Micro-segmentation

Automate

powered by **Intradata****west**

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Demo

INXPO's Event Cloud® empowers organizations to leverage video to reach their stakeholders through engaging online events – on any device, at any time. Our solutions for Marketing, Corporate Communications, Training and Sales Enablement are trusted by many of the world's most esteemed enterprises, including Aon, Cisco, Gap, Microsoft and UnitedHealthcare, to create memorable online experiences.

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